

भारत सरकार
GOVERNMENT OF INDIA



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Part II - Section 3

केन्द्र-शासित प्रदेश लद्दाख प्रशासन
ADMINISTRATION OF UNION TERRITORY OF LADAKH

TOURISM & CULTURE DEPARTMENT

Subject: “Ladakh Homestay Policy 2023” for Promotion of ‘Rural/Border’ Tourism
Including Protected Areas (Wildlife Sanctuaries/Parks), UT of Ladakh.

Addendum to Notification No. LA (Trm)/Homestay/2023/ (53)/3748-55 [SG-LD-E-22102023-1267], dated 22 October, 2023.

- Paragraph 6 ‘Homestay Definition’ is recast as “Any privately owned house located in the rural area / protected area of the Union Territory of Ladakh with neat, clean and safe approach, in good structural condition and with winter friendly flush toilet and washroom facility shall be defined as a homestay/ eligible under the policy. The homestay shall have minimum one room, with no more than one third of the total rooms of the house, which will be made available to the tourists as a homestay accommodation, managed and serviced by the family of the beneficiary.”

2. Under Section 12 INCENTIVES, a sub-section 12.7 under the title “**Sequence/ Order of Implementation of the Various Components**” of the policy shall be added as below:

- (i) *Subsidy under the Scheme would be given to the beneficiaries for the 03 components in the following order: first the beneficiary would be asked to take effective steps to construct the 1st component of 'winter-friendly flush toilet as per the Model Design' (toilet). If the beneficiary constructs the toilet and avails of its subsidy component which would be transferred to his account through DBT, only then would he become eligible for the 2nd component 'Homestay Kit' and accordingly be asked to procure the approved 'Homestay Kit' items from the 'empanelled suppliers' at the fixed rate contract and the payment of the subsidy amount shall be credited to the account of the suppliers by the Deptt. after due verification.*
- (ii) *In the meanwhile, the beneficiary (whether old or new) would be imparted the necessary capacity building/training through State Institute of Hotel Management, Leh (SIHM) who shall be paid the training costs not exceeding @ Rs.5,000/- per beneficiary. Beneficiaries who will avail the upfront cash transfer of 40% of the eligible component towards the construction of winter friendly flush toilet (as per the model design), shall mandatorily have to complete the training to receive the remaining 60% cost of the eligible component towards the construction of winter friendly flush toilet.*

3. **Section 12.3 'Fiscal Incentive for Common Household Furnishings' be omitted** from the policy, as adequate non-fiscal incentives (Homestay Kit worth Rs.1.25 Lakh) would be

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provided to a new beneficiary and there is no need of providing another Rs.0.50 Lakh to him for furnishings, kitchen items, etc. which are already covered under the Homestay Kit.

4. All other terms and conditions of the Ladakh Homestay Policy 2023 would remain unchanged and continue to be in effect.

By Order of the Administration of the Union Territory of Ladakh.

Sd/-
Vikram Singh Malik, IAS
Secretary,
Tourism & Culture Department,
UT of Ladakh

No.: LA(Trm)(Homestay)(53)/UTL/2024/1113-22

Dated: 24 .07.2024

Copy to the:

1. Joint Secretary (JKL), Ministry of Home Affairs, New Delhi.
2. Chief Wildlife Warden, UT of Ladakh for necessary action.
3. Director, Tourism Department, UT of Ladakh for information and necessary action.
4. Technical Director, NIC, Ladakh with the request to upload the addendum on the official website of the UT Administration Ladakh and District Websites of Leh and Kargil.
5. Principal, State Institute of Hotel Management (SIHM), Leh for information.
6. Assistant Director, Tourism Department, Leh/Kargil for information and necessary action.
7. Tourist Officer, Zaskar for information & necessary action.
8. OSD to the Hon'ble Lieutenant Governor, UT of Ladakh for kind information of the Hon'ble LG.
9. Private Secretary to Advisor to Hon'ble LG Ladakh for kind information of the Advisor.
10. Office file.

(Muhammad Ali Tak),
Under Secretary/OSD,
Tourism & Culture Department,
UT of Ladakh